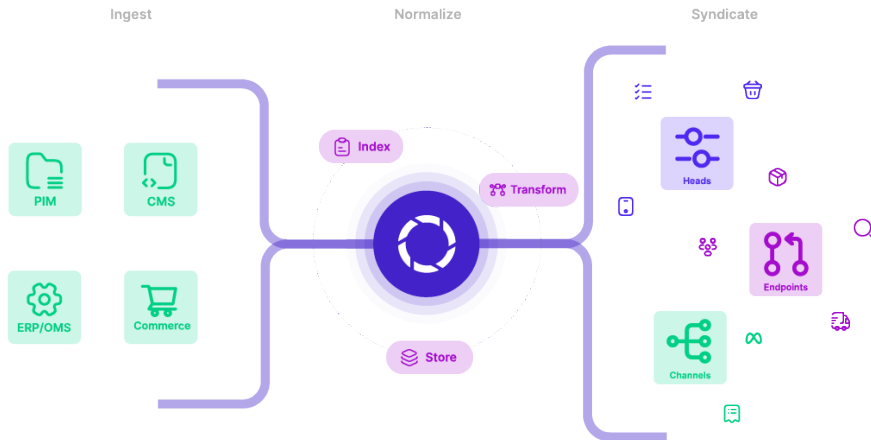# Go headless.
Go composable.
Go Nacelle.

Syndicate commerce and content data to multiple heads, endpoints and channels by transforming, storing and reindexing data in real-time.

nacelle

Never put your commerce stack in a box again

Ingest

Normalize

Syndicate

PIM

CMS

ERP/OMS

Commerce

Index

Transform

Store

Heads

Endpoints

Channels

Ingest

Flip your tech stack inside out by ingesting data such as content, category & inventory from best-of-breed solutions.

Normalize

Normalize data by storing and indexing in real-time, using Nacelle's proprietary data orchestration layer.

Syndicate

Syndicate storytelling content and product data to multiple heads, endpoints and channels with one GraphQL API.

With Nacelle, developers and merchandisers can experience:

- ✔ Greater autonomy and flexibility
- ✔ Reduce switching costs and technical debt
- ✔ Utilize best-of-breed solutions for a competitive advantage
- ✔ Share commerce content from
- ✔ multi-brands with one API call
- ✔ Boosts developer and merchandiser productivity
- ✔ Quickly build unique and performant frontend shopping experiences

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